Dear Community Member,

The 2024 Dakota Thurston County Fair is just around the corner, and we need your support to make it a success!

The Dakota Thurston County Fair provides children and families in the South Sioux City area and surrounding communities an ideal outdoor venue to come together and enjoy family friendly fun. Not only does the fair benefit the 4-H participants, it also benefits attendees in the capacity to learn about agriculture and how it affects them, grants local businesses a chance to expand their customer network, and brings the community together for good old fashioned entertainment. Located just outside of South Sioux at Atokad Park, the Fair runs Wednesday July 31st thru Sunday August 4th, 2024.

Returning this year are some of our favorite events including 4H livestock shows, a parade, the tractor pull, Extreme Bull Riding and Kid’s Day! We are excited to announce the addition of a new event in 2024 - Figure 8 Racing. Be sure to check out our website [www.dtfair.com](http://www.dtfair.com) for updates and more information. While you are here at the Fairgrounds attending our exciting family friendly events, make sure and visit a few of our commercial vendors and exhibitors, and get your fill of Fair food! Each year more and more small businesses set up shop in our air-conditioned Expo Building. #shopsmall

On behalf of the Dakota Thurston County Fair, I am reaching out to you. In the past you may have been a generous supporter of our local county fair, or maybe this will be the first time you are making a financial investment in an event that strengthens your community. There are several sponsorship opportunities available for your business to take advantage of. If interested, please return the enclosed donation form as soon as possible along with your donation.

The Dakota Thurston County Fair is quickly approaching. It’s never too late to get involved. Become a sponsor, volunteer, attend a meeting, or join a committee! The Dakota Thurston County Fair Board wants to hear from you!

**All sponsorships must be received by July 1st to be eligible for marketing opportunities**

The Fair is yours – What it will be is up to you!

**See you at the Dakota Thurston County Fair**

**July 31st – August 4th, 2024**

Sincerely,

Lisa Bousquet, Fair Manager

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